ORDER

Orders	Order / Rev:	106562	_	
	Alt Order #:	06852078		
	Product Desc:	Issue	101	
	Estimate:	1770	_	KSNV
	Flight Dates:	09/13/12 - 09/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	09/12/12 / 09/14/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Waterfront Strategies	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission;	15%
Advertiser	Name:	Patriot Majority - Pevised	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	– Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	— Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/26/12	78	\$82,775.00	\$70,358.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	78	\$82,775.00	\$70,358.75	0.00
Totals	78	\$82,775.00	\$70,358.75	0.00

Account Executives
Account Executive Sales Office Sales Region Start Date / End Date Order %

Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	27%	\$82,775.00
Market	100%	\$306,574.07

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$73,577.78
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	23%	\$70,512.04
KTUD	0%	\$0.00
KVVU	19%	\$58,249.07
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$21,460.19

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/13/12	09/26/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	MTWTF	:30	5	\$600,001	0.00 NM	6	\$3,600.00
				M-F 5-6a WakeL	lp w/Wagners								
	COMME	ENTS APP	LY TO SU	B LINES A THRU	В								
	WAKE I	JP WITH .	THE WAG	NERS									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ł		

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Order / Rev:

106562

Advertiser:

Patriot Majority

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KSNV

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09/13/12 - 09/22/12

Estimate:

1770

ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV			M-F 5-6a WakeUp		5-6a	MTWTF	:30	5	\$600.001	0.00 NM	6	\$3,600.00
			DI V TO OU	M-F 5-6a WakeU									
			THE WAG	B LINES A THRU E NERS	5						Ì		
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 09/ Veek: 09/:		09/19/12 09/26/12	MTWTF MTWTF	5 1	\$600.00 \$600.00	0,00 0,00				ļ		
				M-F 6-7a WakeUp	w/Wa@M	6-7a	MTWTF	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
				M-F 6-7a WakeU			-						
		•,	I THE WAGI End Date	NERS Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	<u>31a</u> /Veek: 09	<u>rt Date</u> 13/12	09/19/12	MTWTF		\$1,000.00	0.00						
E 3	KSNV	09/13/1	2 09/19/12	Today Show	CM	658a-9am	MTWTF	:30	5	\$1,500.001	0.00 NM	5	\$7,500.00
	TODAY	SHOW		Today Show									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 09/	13/12	09/19/12	MTWTF		\$1,500.00	0.00						
E 4	KSNV	09/15/1	2 09/15/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
	NEWS	3 AT SUI	NRISE no pr	News 3 Sunrise 5 ogram 7/7.	SATURDAY								
		ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	Veek: 09/		09/16/12	S-	1	\$350.00	0.00			0500.004	0.00.104		0500.00
E 5	KSNV	09/15/1	2 09/15/12	News 3 Today - S News 3 Today - S		9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
	NEWS:	3 TODAY	//WKEND	News 5 Today 4 C	DA I								
		ı <u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	Veek: 09/		09/16/12	S	1 CM	\$500.00 7a-8am	0,00 S	:30	1	\$625.001	0.00 NM	1	\$625.00
E 6	KSNV	09/16/1	2 09/16/12	Sunday Today Sunday Today	CIVI	ra-oam	5	.30		φ020.00 t	O.OO INIVI	'	Ψ020.00
		ON SU	NDAY	, , , , , , , , , , , , , , , , , , , ,									
		rt Date	End Date	Weekdays S	Spots/Week	<u>Rate</u> \$625.00	Rating 0.00						
<u>v</u> E 7	Veek: 09/		09/16/12	SIGN ON-SIGN O	OFF CM	ъо25.00 5а-459а	0.00	:30	1	\$500,003	0.00 NM	1	\$500.00
L /				ROS	, J., J.,,	(9:30 PM-10:	00 PM)			********			•
			EWS SHOW		0 (51) (D. L.	Detien						
V	<u>Sta</u> Week: 09/	rt <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	•	Rating 0.00						
E 8				Wake Up Early w		430a-5a	MTWTS	:30	3	\$200.001	0.00 NM	3	\$600.00
				Wake Up Early V	-								
		UP EARI	LY W/THE V End <u>Date</u>	VAGNERS Weekda <u>ys</u>	Spots/Week	Rate	Rating						
١	<u>عرد</u> Neek: 09،		09/19/12	MTWTS	3		0.00						
E 9	KSNV	09/20/1	12 09/26/12	Wake Up Early w	/Wagn@M	430a-5a	MTWT	:30	1	\$200,001	0.00 NM	1	\$200.00
	MAKE	IID EAD	LY W/THE V	Wake Up Early V	Vagners								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Neek: 09,	/20/12	09/26/12	MTWT	1	\$200.00	0.00						
E 1	0 KSNV	09/13/1	12 09/19/12	M-F Today Show		9-10a	MTWTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
	TODAY	SHOW	П	M-F Today Show	<i>I</i> 11								
		art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	Week: 09.		09/19/12	MTWTF	3		0.00			**************************************	0.00 184		# 075 00
E 1	1 KSNV	09/13/	12 09/19/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF~→	:30	3	\$325,001	0.00 NM	3	\$975.00
	RACHE	EL RAY		. taonaar ray									
		art Date	End Date	Weekdays	Spots/Week		Rating						
_	Week: 09		09/19/12	Noon News	CM 3	3 \$325.00 12-1230pm	0.00 MTWTF	:30	4	\$425.001	0.00 NM	5	\$2,125.00
⊏1	Z NONV	09/13/	12 USIZOI12	Noon News	Olai	12-1200piii	191 1 99 1 1 1 1 1 7 7 7 7	.50	4	ψ-120.00 Ι	J.00 14W	ľ	#2,120,00
				JB LINES A THRU	В								
		3 AT NC art Date	ON End <u>Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	<u> </u>	4, 1, 12 CI (C)	Lita pate	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,								_	

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KSNV

Order / Rev:

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Advertiser:

Patriot Majority

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09/13/12 - 09/22/12

Estimate:

1770

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots i	Rate Pri	Rtg Type	Spots	Amount
E 12 KSNV		2 09/26/12	····	CM	12-1230pm	MTWTF	:30	4 \$4	425.001	0.00 NM	5	\$2,125.00
0.00444	ENTO AD	DLV TO CUI	Noon News	b								
	3 AT NO		B LINES A THRU	D								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/19/12 09/26/12	MTWTF~- MTWTF~-	. 4	\$425.00 \$425.00	0,00 0,00						
Week: 09				CM	3-4p	MTWTF	:30	4 \$4	450.001	0.00 NM	5	\$2,250.00
			Dr Phil		•							
COMM DR. PH		PLY TO SUI	B LINES A THRU	В								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating 0.00						
Week: 09. Week: 09.		09/19/12 09/26/12	MTWTF MTWTF	4	\$450.00 \$450.00	0.00						
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	MTWTF	:30	4 \$	700.001	0.00 NM	4	\$2,800.00
2.0.		AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:3	0 PM)						
	NEWS 3	AT FOUR End Date	Week <u>days</u>	Spots/Week	Rate	Rating						
Week: 09		09/19/12	MTWTF	4	\$700.00	0.00						
E 15 KSNV	09/13/1	2 09/19/12	NEWS 3 at 4 (1		4-5pm	MTWTF	:30	4 \$	700.001	0.00 NM	4	\$2,800.00
NEWS	4 AT 430	ND	4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
	art Date	En <u>d Date</u>	Weekd <u>ays</u>	Spots/Week	<u>Rate</u>	Rating					1	
Week: 09		09/19/12	MTWTF	4	\$700.00	0.00					l	
E 16 KSNV	09/13/1	2 09/26/12	M-F Early News	CM	5-630p	MTWTF-~	:30	12 \$1,	200.001	0.00 NM	13	\$15,600.00
COMM	IENTS AF	PLY TO SU	M-F Early News B LINES A THRU	В							1	
EARLY	/ NEWS	.· =										
	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
Week: 09 Week: 09		09/19/12 09/26/12	MTWTF		\$1,200.00	0.00						
E 17 KSNV	09/15/1	2 09/15/12	Sa-Su Early New Sa-Su Early Nev		5pm-63 0 pm	S-	:30	1 \$	650.001	0.00 NM	1	\$650.00
KSNV	EARLY N	IEWS	ou ou zum, mor									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	M-F Jeopardy	1 CM	\$650.00 630-7pm	0.00 MTWTF	:30	4 \$1	300.001	0.00 NM	4	\$5,200,00
E 18 KONA	09/13/1	12 03/13/12	M-F Jeopardy	Olai	000 7 pill		.00	. Ψ.,	,000,00	0.00 1111		**/
JEOPA												
<u>St</u> Week: 09	art Date	End Date 09/19/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
			M-F Wheel	CM	7-730pm	MTWTF	:30	4 \$1	300.001	0.00 NIV	5	\$6,500.00
			M-F Wheel of Fo		,							
	TENTS AF		B LINES A THRU	В			-					
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/19/12	MTWTF		\$1,300.00	0.00						
Week: 09		09/26/12	MTWTF	CM	\$1,300.00 8-10pm	0.00 M	:30	1 \$6	,000.001	0.00 NM	1	\$6,000.00
EZIKONV	09/1//	12 09/17/12.	Mon PR 8-10p Monday Prime 8		o-Topin		.00.	1 40	,000.001	0,00 1410		φο,σσσ.σσ
THE V			-									
<u>St</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$6,000.00	Rating 0.00						
		12 09/19/12		CM	8-9pm	W	:30	1 \$2	400.001	0.00 Nīv	1 1	\$2,400.00
			Wednesday Prir		•							
	AL/GUYS	End Dete	Monkdaya	Spoto Missle	Data	Rating						
<u>St</u> Week: 09	tart <u>Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u> W	<u>Spots/Week</u> 1	<u>Rate</u> \$2,400.00	<u>Rating</u> 0.00						
		12 09/16/12	NFL Football	СМ	1P-9PM	S	:30	1 \$10	,000.001	0.00 NN	1	\$10,000.00
6.6.	Floring tours .		NFL Football									
	NITE FBA <u>tart Date</u>	LL End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					1	
<u> </u>	rair Dare	FIId Date	**Conuays	Opolor V VCCN	1 valv	1 224 211 174					-	

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Patriot Majority

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KSNV

Ält Order #: Flight Dates: 09/13/12 - 09/22/12

Estimate:

1770			
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										0
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots			Spots	Amount
E 23 KSNV 09/16/1:	2 09/16/12	NFL Football	CM	1P-9PM	S	;30	1 \$10,000.001	0.00 NM	1	\$10,000.00
		NFL Football								
SUN NITE FBAL								1		
Start Date	End Date		Spots/Week	Rate	Rating					
Week: 09/10/12	09/16/12	S		\$10,000.00	0.00			0.00 1114	•	es 200.00
E 24 KSNV 09/13/1	2 09/19/12	M-F News 3 at Ele		11pm-1135p	m MTWTF	:30	3 \$1,100.001	0.00 NM	3	\$3,300.00
	o.p.e	M-F News 3 at Ele	even							
NEWS 3 NIGHT		Mary alcolorum	Crata Missle	Data	Dating					
Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,100,00	Rating 0.00					
Week; 09/13/12	09/19/12					:30	1 \$1,100.001	0.00 NM	1	\$1,100,00
E 25 KSNV 09/15/1	2 09/15/12	Sa-Su News 3 at I Sa-Su News 3 at		11pm-1135p	iii =3-	.50	γ φ1,100.001	0.00 14101		Ψ1,100,00
NEWS 3 NIGHT	SIDE	Sa-Su News 3 at	Eleven							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			ŀ		
Week: 09/10/12	09/16/12	S-	1	\$1,100.00	0.00					
E 26 KSNV 09/16/1		Sa-Su News 3 at l	ElevenCM	11pm-1135p	ms	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
L-20 (1011V 00/10/1	2 00/10/12	Sa-Su News 3 at								
NEWS 3 NIGHT	SIDE									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			<u> </u>		
Week: 09/10/12	09/16/12	S	1	\$1,100.00	0.00					
E 27 KSNV 09/13/1	2 09/19/12	The Tonight Show	CM	1135p-1237	a MTWTF	:30	2 \$700.001	0.00 NM	2	\$1,400.00
		Tonight Show								
TONIGHT SHO	// W/ JAY L	ENO						į		
<u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/13/12	09/19/12	MTWTF	2	\$700.00	0.00					
								Totals	78	\$82,775.00